



Shine Technologies Pty Ltd  
ACN 103 073 169  
34/385 Bourke Street  
Melbourne Vic 3000  
Australia  
T +61 3 8622 1900  
F +61 3 9600 1805  
[www.shinetech.com](http://www.shinetech.com)

## MEDIA RELEASE

### Shine tunes into iPhone application market for Australia

**Monday 09 June 2008**

Shine Technologies has delivered one of the first native iPhone applications by an Australian company.

iZepto, a Web 2.0 timesheet system, now provides a free iPhone and iPod application for on the go time entry. Featuring a stylish multi-touch interface, users can now update their timesheets wherever they are quickly and easily. The application communicates in real time with the iZepto web application.

“The iZepto iPhone application has combined the power of the Internet with the simplicity of a Multi-Touch technology application.” stated Mark Johnson, Principal, Shine Technologies. “This is where mobile computing and Web 2.0 combine to deliver business benefit.”

Shine Technologies has deep experience in mobile computing applications. With the introduction of the Apple iPhone in June 2007 and the release of the iPhone SDK in February 2008, Shine recognised a platform that demanded attention. “The iPhone is a beautiful device, but businesses need to be aware that it is a powerful platform for delivering rich mobile applications” stated Mr Johnson.

iZepto iPhone is available via the iTunes Applications Store for free. Shine is currently in the process of developing several applications for the iPhone market in relation to ticketing and retail.

For further information visit <http://www.izepto.com> or <http://blog.izepto.com>

If you have a mobile with a browser, you can also see us at <http://www.shinetech.mobi>

Further Information:

Mark Johnson, Principal, ph: 0418 144 966

Rowena McNaughton, General Manager, ph: 0404 882 305



Shine Technologies is a boutique IT consultancy that has forged an enviable reputation for delivering real value to clients. Formed in 1997 in Melbourne, Australia, Shine's collective vision is to be recognised as the best enterprise software development house in Australia as recognised by our clients and staff. Shine has deep technical skills in:

- \* Mobile Development including iPhone, J2ME and mobile optimised web applications
- \* Java Technologies
- \* Agile Development
- \* Energy industry
- \* High Volume/High Processing/Distribution Systems
- \* High Volume Web Development
- \* Complex, High Risk Projects
- \* Content Management Systems

Key clients include FlyBuys, MYER one, Sensis, ANZ Bank, Lufthansa Technik, Hutchison, Jackgreen Energy, AGL, Country Energy, TRUenergy, Integral Energy, Origin Energy, Aurora Energy, Energex and Ergon Energy.

Shine Technologies has developed several world class solutions including NBV™ and NBM™ for network billing reconciliation in the Australian Utilities industry. Shine's NBV™ system was awarded the iAward 2005 for "*the most innovative financial application in Australia*".

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